

ellie ohiso

CREATIVE INSTIGATOR

I live at the intersection of left brain and right brain capabilities.

I see myself as a creative instigator, with a unique ability to bring the best out of the design and marketing elements, and my teammates. Detail-oriented and deadline focused, I pride myself on work done quickly and properly. I have the unique skill of seeing design and visual trends before they arrive.

Ideas are easy. Execution is hard. I excel at both and consider myself an expert in inspired creative thinking. I have served as Creative and Marketing Director at a New York-based advertising and marketing agency, bringing years of experience to branding, new product introductions and niche marketing.

Having worked remotely for years, I am already comfortable in this new and unique landscape of online collaboration and feedback. I have consulted to businesses large and small, marketing agencies, institutions and publishers looking to bring their brand identities to life, or expand market share.

As a designer with a marketing sense, and as a marketer with design sense, I am used to coordinating all the moving parts in the building and growth of a brand, product or organization – from creative inception to art direction; from concept to finish.

Sincerely,



Ellie Ohiso

address | 1140 NW 57th St, Unit B
Seattle, WA 98107

contact | ellie@ohiso.com
516.225.6718

www.ohiso.com

references

EMPLOYER

AARON FERTIG • CEO

aaron@ideasinc.com

I have worked under Aaron for many years at Ideas, Inc. with tight deadlines, in a fast-paced NYC environment.

CLIENT

COOPER BOONE • CEO

cooper@f42home.com

I have worked with Cooper on his branding identity for both his music career as artist Cooper Boone, and retail career as Headmaster of Foundry42 recently named a 2018 Retail Star for its branding and creative execution.