

experience

2011-PRESENT

GREEN DOOR MAGAZINE • LIBERTY, NEW YORK

Founder & Publisher

Based in the central Hudson Valley of New York, Green Door magazine espouses the benefits of country living in a socially conscious society, while retaining an attachment to the realities of urban life. It is 'a journal of comfortable living,' as the magazine profiles artists, residences, food, wine, local farms, events and the evolution of transplanted city-dwellers. Green Door is a quarterly publication. Visit www.greendoormag.com

1996-PRESENT

IDEAS, INC. • NEW YORK, NEW YORK

Art Director

Co-ordinated efforts of creative direction, copywriters and clients in designing and creating integrated marketing programs.

Project assignments included:

- Web Design
- Email Programs
- Social Media Promotions
- Print Ads
- Billboards
- Package Design
- Corporate Identity Design
- Animation Design
- Brochures, Direct Mail and Catalogs
- Trade Show Booths and Materials
- Collaterals (Promotions, Invitations, Posters, etc.)
- Traffic Coordinator for all creative materials through final production
- Oversaw graphic design projects from concept to finish

Clients included:

- | | |
|--------------------|----------------------------|
| • e.l.f. Cosmetics | • My Twinn |
| • GM Onstar | • Unity Wireless |
| • Inion, Ltd. | • Eastern Union Commercial |
| • iAmplify | • Electronics Expo |
| • Open Sky | • Flower.com |
| • Bell South | • The Millburn Corporation |
| • CEIS Review | • AVTV Networks |
| • Abe's of Maine | • Solaria Riverdale |
| • We TV | • InterSoft |

education

2005-2007

NEW YORK UNIVERSITY • NEW YORK, NY

Earning Master's Degree

- Enrolled in the Gallatin School of Individualized Study
- 2006-2007 Recipient of the Gallatin Newington-Cropsey Foundation Fellowship
- 2006 Artist participant in 'Watching Catastrophe,' an on-campus art exhibit at The NYU Kimmel Center

1997-2000

QUEENS COLLEGE • FLUSHING, NY

Bachelor of Arts in Fine Arts, Honor/Scholar

- Earned complete four-year scholarship
- Member of Honor/Scholar intensive curriculum
- Magna Cum Laude Graduate
- Volunteered on campus with Freshman
- Nominated for Golden Key Honor Society
- Curated exhibition at the Louis Armstrong Archives on campus
- Art Editor of Nucleus, The Undergraduate Journal of Scientific Research
- Designed logo, CD cover and brochures for Tizmoret, the Queens College A Capella Choir
- Artist participant in the Eco-Art Show that raised money for The Hudson River Project

skills

- Knowledgeable in the latest versions of the following software:
 - Quark XPress
 - Adobe Illustrator
 - Adobe Photoshop
 - Adobe Acrobat
 - Macromedia Flash
 - Macromedia DreamWeaver
 - Microsoft Word
 - Microsoft Power Point
 - Microsoft Excel
 - QuickBooks Pro
- Ample Knowledge of Web Design
- Versed in Both Macintosh and PC Platforms
- Thorough Knowledge of Printing and Color Separation